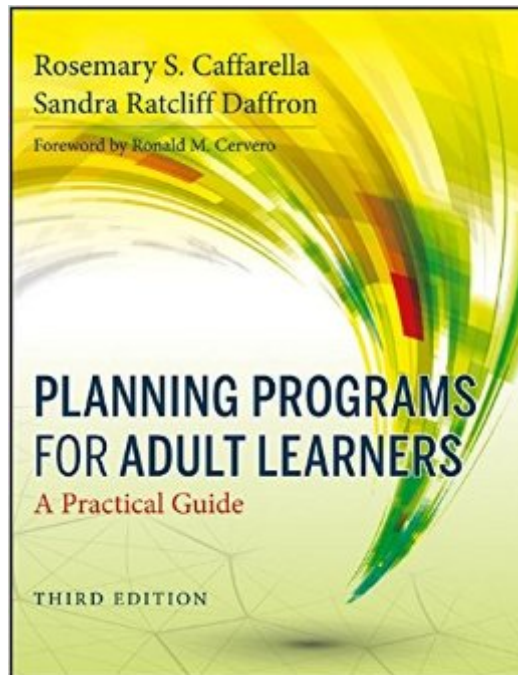


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# Planning Programs For Adult Learners: A Practical Guide



## Synopsis

Planning Programs for Adult Learners, Third Edition covers the development of adult education programs in clear, specific detail. This popular step-by-step guide contains information on every area of program planning for adult learners, from understanding the purpose of educational programs to obtaining suitable facilities to incorporating technology appropriately. For educators and practitioners for whom planning programs is a full-time responsibility or only a part of their jobs, as well as volunteers in a variety of organizations, will find this book to be an essential tool. Grounded in a variety of program planning models, the new edition includes: new refinements to the 11-component interactive model updated exercises and examples from new settings new material on the practical application of technology discussion of instructional and program evaluation a focus on critical managerial tasks a new chapter on exploring the foundational knowledge of program planning a new section on the ethical issues related to program planning

## Book Information

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## Customer Reviews

In my doctoral studies, I learned program planning with the 1st edition of this book. Over the last 13 years, it has been at my side as I administered educational programs for museums, corporate training departments, and institutions of higher education. When the 2nd edition came out, I updated my own copy. Frequently, I purchased the book for my own staff. When I learned a 3rd ed was out, I was thrilled because I hoped it would incorporate the many exciting technological developments since the 2nd edition was written. While it does do this, it also left online (and not in print) MANY of the helpful figures and exhibits that are at the heart of what make this an ongoing user's manual. IF I

were teaching a program planning course, I'd have to use this 3rd edition and spend the time pulling online exhibits (accessible with purchase of written text) to the attention of my students. As I practice program planning, however, I simply do not have the time. The third edition is already shelved (I'll pull it only to look for some insights on new technologies); the 2nd edition is back on my desk. *Planning Programs for Adult Learners: A Practical Guide for Educators, Trainers, and Staff Developers*, 2nd Edition

I needed this text for one of my online classes and found that it was well organised. It is easy to read and the authors give good, dynamic examples of what they are presenting. Highly recommend this book

This is a wonderfully structured book which made for interesting reading. The scenarios and exhibits as well as online resources are resources that helped me to better understand the interactive model!

The updated edition of *Planning Programs for Adult Learners* includes important information about the program planning process. The online references are a nice addition to the text. It continues to include useful and practices exercises and checklists for the reader and students to use. A well done, easy read for use by the new or experienced educator of adults.

Great resource for ideas when developing or reorganizing education ministries of a congregation. Book is well prepared and relatively easy to use.

My problem is not really with the text, but with my professor's use of it in my class. Many of the exercises assume that you have experience in program planning. I do not, so a lot is left for the imagination. The text arrived in perfect condition and I like the set-up, so to annotate better. The book uses a larger font, so it makes it an easier read, especially for my already strained eyes.

While the information contained in this book is great, I felt like they were overselling their approach. Sometimes it became a little too overwhelming & I hated that.

Excellent book. I purchased this book a few weeks ago through . It is an essential book for program managers and instructional designers.

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